

Sima Dahl is a triple threat keynote speaker and trainer. She's a dynamo on stage as well as in front of your staff: Your audience will happily turn off their phone to focus on her every word. She combines deep professional expertise with intimate personal experience to make her point with razor-sharp precision. And she brings a fresh perspective on how to **harness the power of personal, business, and employer brands to:**

- Generate Referrals & Attract Buyers (Social Selling)
- Retain Top Talent (Leadership Skills)
- Accelerate Talent Acquisition (Employer Branding)
- Increase Return on Marketing Investment (Build Brands with Content)
- Catapult Careers (Self-Promotion for Advancement)

Sima's first career as an award-winning marketer paved the way for **Sway Factor™**, her practical yet powerful approach to attracting opportunity for greater professional success.