

Note: In many cases, Sima will send a custom introduction for your group.

*Name Pronunciation:*

- *SYM' mah (symmah-tree or symma-larity)*
- *DAWL as in shawl*

Let me begin by asking a few questions:

- Would you like to enlist every person you know into your personal army of dot-connectors and door-openers?
- Do you know how to answer the question, "What do you do?" in an engaging and memorable way?
- Are you interested in elevating your visibility? In positioning yourself as a Subject Matter Expert at work, in your industry?

If you answered "yes" to any of these questions, you're in the right place! Our speaker today has traveled the globe teaching professionals just like you to stand out, stay relevant, and generate demand for what they do. **That's what she calls your Sway Factor...**

When she's not speaking or working with leading brands such as CDW, Harley Davidson, Orbitz, Walgreens, and United Airlines, you'll find her road biking, trying a trendy new Chicago restaurant, or rocking out at a concert.

Showing us how to be the Chief Marketing Officer of our careers, please join me in welcoming from the Windy City... Speaker, Trainer and ever-hopeful Bears fan, Sima Dahl!